

A
(20622)
BBA - VI Sem.

(Printed Pages 4)
Roll No.

18067

B.B.A. Examination, June-2022

INTERNATIONAL TRADE

[BBA-604]

Time : Three Hours] [Maximum Marks : 75

Note : Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt all the **Five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. What do you mean by export assistance?

2. Explain the concept of consultancy exports.
3. What is meant by Regional economic grouping?
4. Describe the term Free Trade.
5. What is full name of ASEAN?

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries **7½** marks. Short answer is required not exceeding 200 words. $2 \times 7\frac{1}{2} = 15$

6. Describe in brief the drivers of international trade.
7. Distinguish between 'Balance of Trade' and 'Balance of payments'.
8. Explain the key restrictions relating to Free Trade.

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Section-C

(Detailed Answer Questions)

Note : Attempt any **Three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detail. $3 \times 15 = 45$

9. What do you mean by trade policy? Describe the key features of India's Trade Policy.
10. Examine the salient features of and trends in global trade in merchandise.
11. Evaluate the Heckscher-Ohlin model relating to international trade.
12. Discuss the important methods of correcting balance of payments disequilibrium.

13. Write short notes on the following:

- (a) marketing plan for exports
- (b) Implications and impact of Globalization.